

SUSTAINABILITY

INNOVATION

COMMUNITY

INTEGRITY

ACCOUNTABILITY

2015 ANNUAL REPORT



**Oakdale Electric
Cooperative**

Your Touchstone Energy® Cooperative 

ANNUAL MEETING - SATURDAY, APRIL 2, 2016

2016 NOTICE OF ANNUAL MEETING

The Annual Meeting of Members of Oakdale Electric Cooperative will be held at 10:00 a.m., Saturday, April 2, 2016 at the Tomah High School Auditorium in Tomah, Wisconsin, with registration beginning at 9:00 a.m.

Action will be taken on the following:

ANNUAL MEETING OF MEMBERS SATURDAY, APRIL 2, 2016 ♦ 10:00 A.M. CALL TO ORDER

1. Reading of the notice of the Meeting and proof of the due publication of mailing thereof.
2. Reading of the unapproved minutes of last years meeting of the members and taking of necessary action thereon.
3. Presentation and consideration of, acting upon reports of officers, directors and committees.
4. Election of a Director from District #3, (Comprised of the Townships of Greenfield, Angelo, Adrian, Tomah, Wells, Ridgerville, Wilton, Clifton and Glendale) for a three-year term to fill the vacancy caused by the expiration of the term of Gregory Eirschele, 18432 State Highway 21, Tomah, WI 54660.
5. Election of a Director from District #6, (Comprised of the Townships of Plymouth, Lindina, Lemonweir, Kildaire, Wonewoc, Summit and Seven Mile Creek) for a three-year term to fill the vacancy caused by the expiration of the term of Jonathan Williams, W4031 Pfaff Lane, Lyndon Station, WI 53944.
6. Such other business, regular or special, which may come before said meeting.
7. Adjournment.

Dated this 17th day of March, 2016
Oakdale Electric Cooperative



Signed: Robert Hess, Board President

**COPIES OF THE MINUTES
OF OUR 2015 ANNUAL
MEETING ARE AVAILABLE
AT THE OAKDALE ELECTRIC
HEADQUARTERS BUILDING.**



ANNUAL MEETING PROGRAM

Saturday, April 2, 2016
Tomah High School, Tomah, WI

9:00 a.m. Registration of Members

10:00 a.m. Business Session

Meeting Called to Order Robert Hess, Board President

Invocation

Certification of Quorum Present

Approval of Program Agenda

Notice of Meeting and Proof of Mailing.....Jonathan Williams, Secretary

Approval of Minutes of Prior Meeting.....Jonathan Williams, Secretary

Treasurer's Report.....Richard Barrett, Treasurer

President's Report Robert Hess

General Manager's Report Bruce Ardel

Director Election Process..... Attorney Thomas Zaremba

District #3

District #6

Guest Speaker..... John Carr, Vice President, Strategic Planning

at Dairyland Power Cooperative

Any Other Business

Prize Drawings – \$100.00 credit applied to electric bill – 5 drawn

(Must be present to win)

Adjournment



MESSAGE FROM YOUR GENERAL MANAGER & BOARD PRESIDENT

At Oakdale Electric Cooperative, we are constantly striving to improve all aspects of our business – whether it is reliability, customer service, technology, safety or financial performance. Our focus on delivering the power that energizes our community began in 1935 when the cooperative was established, and has become the foundation of everything we do. Our commitment to our core values, unwavering ethical business practices and community support is part of our rich history and it is the basis for how we conduct our business every day.

The gears, as shown on the cover of this report, symbolize cooperation and every “cog” has its purpose and its value. Oakdale Electric Cooperative’s guiding principles of sustainability, innovation, community, integrity, accountability will continue to inspire us now and into the future.

Because of our efforts to manage wholesale power costs and operational expenses, we were able to provide important and valuable services to members in 2015, including no rate increase. As we make headway into 2016, we will need to review our rates as we have been informed by our wholesale power supplier that our wholesale rates will increase due to regulatory costs, sales losses, and a major generator overhaul. Oakdale Electric’s wholesale costs comprise 66% of what you pay to your cooperative each month.

Oakdale Electric ended 2015 with strong year-end net margins. More than \$1.1 million of capital credit refunds were made to members last year. With the 2015 capital credit retirement, the Cooperative has returned more than \$21 million to the members since the cooperative’s inception.

One of the co-op’s major initiatives was to develop a community solar project. In 2015 the decision was made to move ahead with a community solar array. Plans are to get the community solar project installed this year and available to members to purchase the output of the solar panels and receive a credit on their monthly electric bill.

Plans are in the works for new software to be implemented. This change will not only enhance the current financial procedures within the cooperative, but it will also allow members to keep track of their electric usage and billing information in real time. AMR technology was first implemented in 2006 at OEC and with ongoing advance-

ments in technology, your cooperative is already preparing for the next generation of smart meters.

In a major win for the energy industry, the Supreme Court called a “time-out” on the Environmental Protection Agency’s (EPA) Clean Power Plan –saying the agency “unreasonably” failed to consider the cost of the regulations. This means EPA can’t enforce the rule until the federal courts decide if the rule is legal. We have sent a strong message to decision makers in Washington, D.C. about our concerns with this flawed plan. We will continue to fight on this issue and will keep your best interests in mind as it moves forward.

We are pleased with the progress we have made in managing costs, promoting conservation and expanding our service options. Looking ahead, Oakdale Electric Cooperative remains committed to pursuing new initiatives that improve our business and our communities while maintaining our tradition of providing efficient, reliable, cost-competitive electric and emerging energy solutions and excellent service.

Please join the Board of Directors and employees of Oakdale Electric Cooperative and help celebrate our 81st annual meeting. We thank you for your continued support and hope to see you at the Annual Meeting.



Bruce Ardel



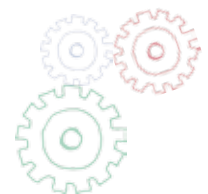
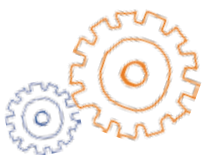
Robert Hess

A handwritten signature in black ink that reads "Bruce Ardel".

Bruce Ardel
General Manager

A handwritten signature in black ink that reads "Robert Hess".

Robert Hess
Board President



BOARD OF DIRECTORS



Robert Hess (1)



James Van Wychen (2)



Greg Eirschele (3)



Rick Barrett (4)



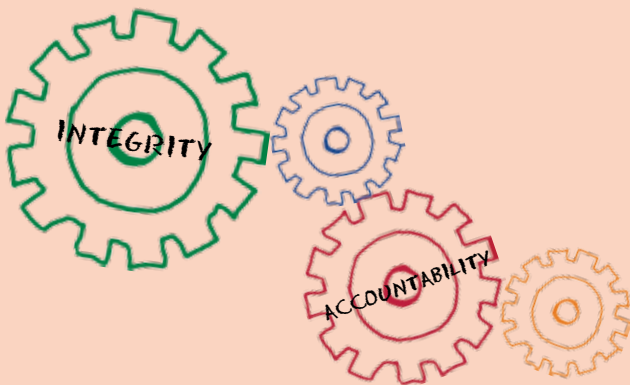
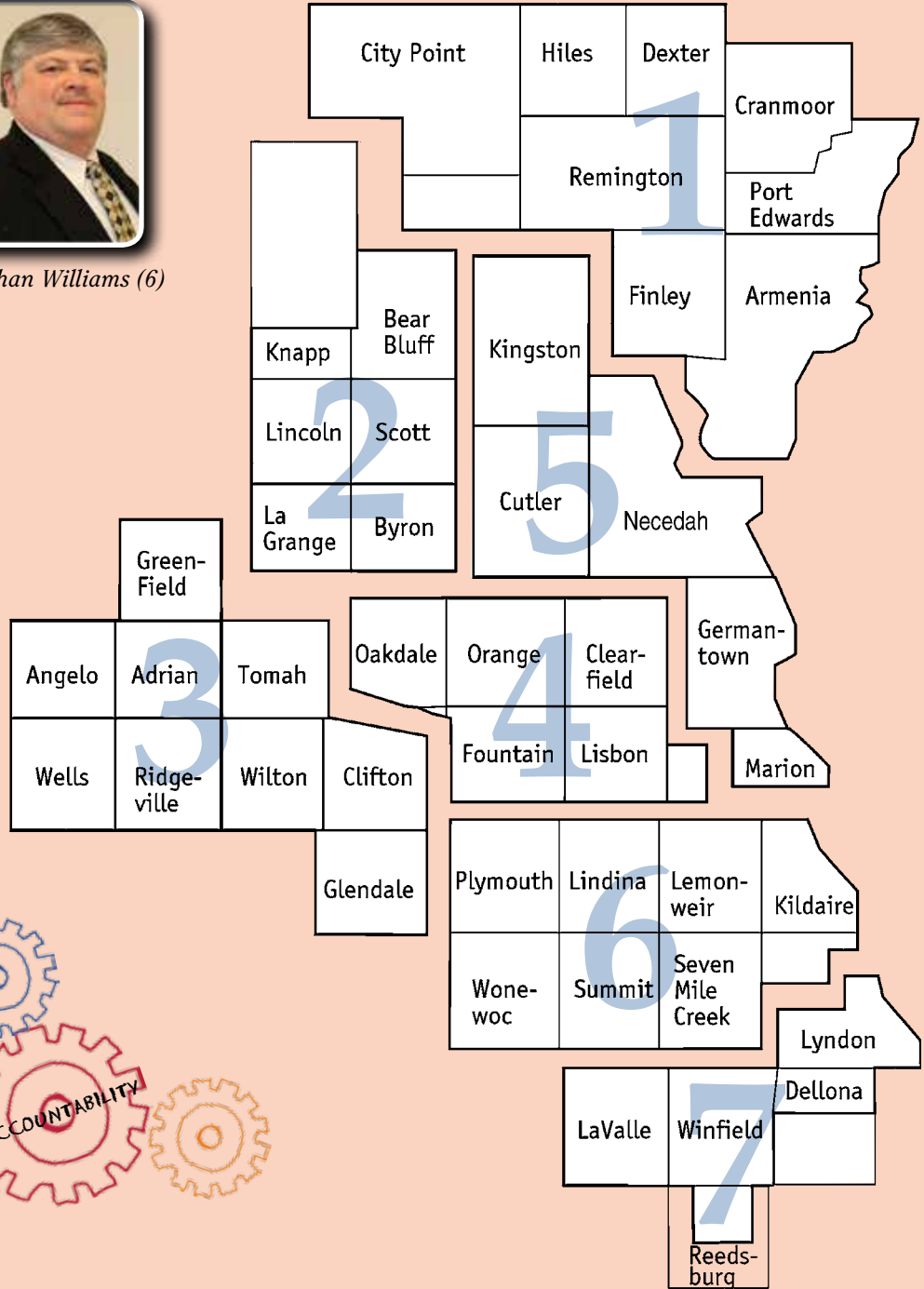
Martin Potter (5)



Jonathan Williams (6)



Ronald Churchill (7)



2015 FINANCIAL REPORT



STATEMENT OF OPERATIONS

	Dec. 31, 2015	Dec. 31, 2014
OPERATING REVENUE		
ELECTRIC SALES REVENUE	\$34,213,038	\$34,511,682
OTHER ELECTRIC REVENUE	126,220	134,442
TOTAL OPERATING REVENUE	34,339,258	34,646,123
OPERATING EXPENSES		
COST OF POWER	22,771,331	22,615,384
DISTRIBUTION EXP-OPERATIONS	1,521,830	1,535,501
DISTRIBUTION EXP-MAINTENANCE	1,945,200	2,063,229
ADMINISTRATIVE & GENERAL EXPENSE	2,330,672	2,353,867
DEPRECIATION EXP	2,688,273	2,572,243
TAX EXPENSE	385,035	389,587
INTEREST ON LONG TERM DEBT (CFC)	1,487,473	1,453,135
OTHER	62,005	72,304
TOTAL COST OF ELECTRIC SERVICE	33,191,818	33,055,251
OPERATING MARGINS	1,147,439	1,590,872
NON-OPERATING MARGINS	308,993	261,865
DPC CAPITAL CREDITS	1,087,860	1,043,436
NET MARGINS	\$ 2,544,292	\$ 2,896,173

BALANCE SHEET

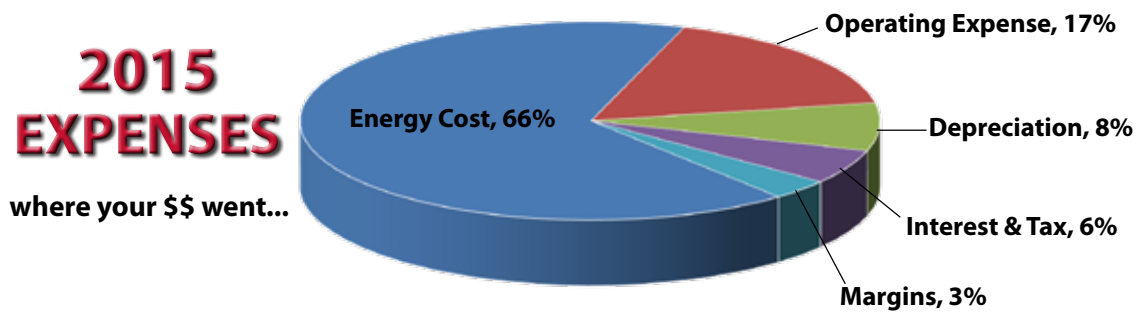
	Dec. 31, 2015	Dec. 31, 2014
ASSETS		
NET UTILITY PLANT	\$59,776,578	\$57,178,775
NON UTILITY PLANT	-	-
LONG-TERM INVESTMENT	14,262,900	13,265,002
NOTES-ECONOMIC DEVELOP	-	988
CASH & TEMPORARY INVESTMENTS	188,945	294,215
ACCTS RECEIVABLE	2,636,407	2,894,780
MATERIALS & PREPAYMENTS	705,268	903,196
OTHER ASSETS & DEFERRED DEBITS	2,130,611	2,362,817
OTHER INVESTMENTS	-	-
TOTAL ASSETS	79,700,709	76,899,773
LIABILITIES & EQUITY		
PATRONAGE CAPITAL	36,185,231	34,690,754
CONSUMER DEPOSITS	220,724	210,539
LONG TERM DEBT	35,129,446	33,256,331
ECONOMIC DEVELOPMENT	-	7,500
ACCOUNTS PAYABLE	2,262,716	2,353,224
OTHER CURRENT LIABILITIES	5,902,591	6,381,425
TOTAL LIABILITIES & EQUITY	\$79,700,709	\$76,899,773

MISSION
Oakdale Electric Cooperative is dedicated to providing our members with safe, reliable electric service, superior customer service, and innovative energy solutions at competitive prices.

VISION
Oakdale Electric Cooperative strives to enhance the quality of life for our members, while providing the highest level of quality service.

VALUES

- ◆ Safety
- ◆ Integrity
- ◆ Innovation
- ◆ Environmental stewardship
- ◆ Accountability
- ◆ Open, honest communication
- ◆ Commitment to members, community, and employees



Our 2015 financial records and the reports contained herein have been audited by Bauman Associates, Ltd., Eau Claire, WI.

YOUTH LEADERSHIP CONGRESS

Oakdale Electric Cooperative's Federated Youth Foundation Scholarship program was started in 1988. Since then, over \$344,000 has been awarded to deserving students throughout the cooperative service area. Awards are funded from the unclaimed capital credits of former cooperative members.



2015-2016 Youth Board

Oakdale Electric Cooperative delegate, Craig Dallman (far right) and Jack Zdun (second to right), were two of six YLC participants elected to the statewide Youth Board. **Congratulations, Craig & Jack!**

Congratulations!



OEC's 2015 Youth Leadership Congress Participants

Oakdale Electric Cooperative (OEC) sponsors high school students to attend the annual Youth Leadership Congress at the University of Wisconsin - River Falls (UW-RF). For three days, over 150 students from Wisconsin learn their leadership potential through interactive seminars, team building exercises, and presentations from nationally known speakers. The 2016 Youth Leadership Congress will be held July 13-15 at UW-RF. In order to qualify to attend, youth must be the dependent of an OEC member and completing their junior year at one of our 12 area high schools. Oakdale Electric Cooperative covers all of the expenses, and best of all, youth have the opportunity to earn a \$1,000 scholarship for post-secondary education.

Interested? An opportunity of a lifetime for students in their junior year of high school!

Informational packets containing application information and forms are available from your school's guidance counselor or contact Deana Protz at dprotz@oakdalerec.com.

The three day on-campus conference is created by and for teenagers, while intended to:

- ▶ Introduce students to the business of cooperatives.
- ▶ Encourage the examination of today's issues.
- ▶ Help students learn about and practice leadership skills.
- ▶ Offer an opportunity for high school students to experience life on a college campus.



2015 Scholarship Recipients

Mauston High School
Peter Cauley
Craig Dallman
Kyle Voss

Nekoosa High School
Gabrielle Smith

Pittsville High School
Jack Zdun

Sparta High School
Austin Nauman

Wonewoc High School
Lane Wohlrab

Necedah High School
Jennifer Moore
Stephanie Rattunde
Cheyenne Sterbenz

New Lisbon Area High School
Stephan Burbach
Savanna Morris
Kassie Woggon

Reedsburg Area High School
Mariah Burdick
Amber Grundahl

Tomah High School
Emma Granger
Katelyn Pearson
Ben Venner





Bruce Ardelt



Cherlyn Moseley



Rose Bartholomew

Management



Scott Brookman



Todd O'Neil



Glenn Pampuch



Shane Rowan



EMPLOYEES



Member Services



Sherry Anderson



Heather Linenberg



Dale Ludeking



Maribeth O'Dell



Linda Pierce



Deana Protz



Chad Schauf



Kurt Spolum



Tina Von Haden



Cheri Ness

Engineering Department



(L-R) Roy Boyles, Travis Champlin, Todd Duncan



Lori Larsen



Dave Stelter

Operations Department



Energy Services



(L-R) Al Taylor and Jim Suzda

(L-R) Front Row: Dalton Linzmeier, Travis Moser, Pat Eirschele, Brock Brown, Joe Engel, Bob Thompson.
Middle Row: Mike Rosier, Eric Flock, Cory Johnson, Dane Pasch, Kelly Ingenthron, Stew Walters, Andy Steele, Josh Von Haden.
Back Row: Dan Kallies, Matt Riggs, Quinten Reuterskiold, Dan McGarry, Tommy Liddane, John Ollendick, Kurt Starkey, Ethan Benson.

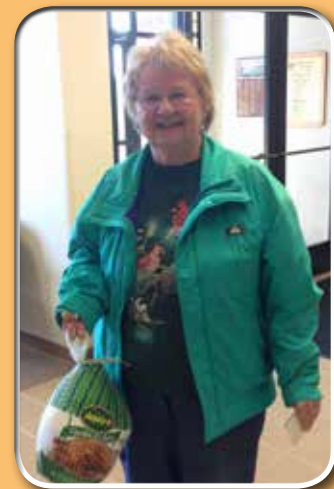
Snapshots of 2015



Sandi Bloom retired after 43 years of service.



Co-op children visited with general manager, Bruce Ardel, during their special Bring Your Kids to Work Day program.



Turkey Giveaway - Alice Olson with her prize winning turkey.



Tommy Liddane and Brock Brown presented the Hotline Safety Demo at Handishop Industries.



Co-op employees sponsored the Tomah Community Table, a free weekly meal for those in need.



Adam Kramer, 2015-2016 Youth Board representative, attended the Youth Tour in Washington D.C. and NRECA National Meeting in New Orleans, LA. He is a Mauston HS graduate and was sponsored by OEC.



Tomah Lions Club served 900 plates of pancakes at Member Appreciation Day.



Martin Potter elected as the District 5 director.



Heather Linenberg hired as the Consumer Services Specialist.



Member Photo Contest cover winning photo taken by Thomas Walters, La Valle.



James Guilbault retired from the board of directors after 18 years of service.



Operation Round Up donated \$5,000 in 2015, including a \$200 donation to New Lisbon Food Pantry presented by Colleen Woggon (right).



Quinten Reuterskiold taught youth about electrical safety at Monroe County's National Night Out.



Linemen won the business division in the Monroe County Fair Hug-A-Pig contest. Their \$250 prize was donated to the Oakdale Lions Club school supply drive.



Oakdale Electric, with Co-Bank, donated \$500 to 22 local fire departments. Bob Hess presented a donation to the Pittsville Fire Department.




Conductor replacement – crews upgraded 5 miles of overhead lines in Tomah, Clifton, Mauston, Sparta, New Lisbon and Necedah areas at a cost of \$40,000 per mile.



Crews energized a new substation in Tunnel City, improving reliability and splitting loads.



**Oakdale Electric
Cooperative**

Your Touchstone Energy® Cooperative 

P.O. Box 128 • Oakdale, WI 54649-0128

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(04-02-16)

IMPORTANT REGISTRATION CARD 

Tear off here and bring this card to register at the annual meeting.

Oakdale Electric Cooperative

ANNUAL MEETING 

Saturday, April 2, 2016

Tomah High School, Tomah, WI

9:00 a.m. – Registration begins

10:00 a.m. – Business Meeting

**Drawing for
Five FREE \$100 Electric Bill Credits**

Attending members will receive a gift

*Must be a registered voting member
in attendance at the annual meeting.*

Lunch served following the meeting.